

# Watford Borough Council Organisational Development Strategy

**Progress Update** 

#### Theme 1 – Workforce Health and Wellbeing

#### Key Achievements over this period

- Regular communication with staff on Wellbeing initiatives.
- Over 56% of managers have attended training events to give them information about spotting signs of Mental Health issues amongst employees.
- Meetings to discuss common issues have taken place with Mental Health First Aiders.
- Additional Mental Health first Aiders are being recruited and trained.
- Regular Health & Wellbeing newsletter's being sent out.
- Time to Talk initiative has been rolled out with over 150 participants on the first sessions. Health and Wellbeing team considering how to take forward for the future.
- Regular staff Check-in surveys have helped identify staff concerns and actions have been taken to resolve them.
- The Watford Health and You programme has been submitted for an award to the (RSPH) Royal Society for Public Health.

#### Theme BRAG Analysis

BRAG rating	Кеу	Total number in theme
	Completed	8
	On track	3
	Planning underway	0
	Delayed / Unknown	0
	Delivery re-profiled as a result of external influences	2
Total		13



<b>COMMITMENT</b> Focus on tackling stigma associated with mental health		Key Milestones	'RAG' Rating	Update
Take steps to improve the number of managers who feel confident to spot the early warning signs of mental health and have the skills to manage those conversations	All managers to be trained in how to spot signs of mental health issues with Remploy providing relevant training course which will consist of 2 x 2hr on- line face to face group training.	By 21 March 2021	Completed	Majority of managers have now attended specialist training and mop-up sessions took place 13 and 14 April 2021. Other sessions will be arranged subject to demand and sufficient numbers attending.
Mental health first aid training for colleagues, enabling them to spot the signs and offer support.	Mental Health First Aiders to be accessible.	By 1 March 2021	Completed but as new MHFAs appointed additional training will be given	On-line e-learning courses available to all staff together with the trial of an online consulting tool - CARI Wellbeing is an on-line wellbeing assessment that personalises feedback and points to the correct intervention. Additional volunteers for MHFA received training to be arranged. Other services available via Remploy. Intranet updated with details
Tackle stigma around mental health issues or declaring a disability by encouraging open conversations	Increase awareness of policies and use of on-line material to ensure staff have knowledge to recognise when help is required.	By 1 December 2020	Completed and Ongoing	We will liaise with Mental Health Champions and First Aiders to recognise the individual needs of



COMMITMENT Support personal and professional growth in h	ealth subjects	Key Milestones	'RAG' Rating	employees who may be reluctant to share concerns. Draft communications for staff as part of an awareness programme. Regular an ongoing communication relating to mental health issued and planned. Intranet contains a wealth of information. Breakout Room and other intranet resources constantly updated. Update
Continue to grow and develop "Watford Health and You" resources.	Intranet pages to be updated with information on a regular basis.	By 1 September 2022	Completed and Ongoing	The intranet information is reviewed on a monthly basis and updates added for staff.
Create and publicise a range of opportunities to learn and build good habits on health and wellbeing topics so our people can access e- learning and interactive, habit changing sessions. - Factors affecting wellbeing at work (control and autonomy) - Food, sleep and exercise - Financial health	Identify e-learning opportunities and ensure they are advertised and accessible via the i-Learn platform	By 1 September 2021	Completed and Ongoing	New resources are constantly being identified and added to our library accessible through the intranet. Communications sent out to staff regarding the new material available.
Use focus groups to develop a health and wellbeing programme – with access to a number of health and improvement areas.	Design and Launch a programme with feedback from group Ensure there is resilience and a feeling of wellbeing amongst staff, as measured by Wellbeing Survey	By 1 Sept 2021	On track	Mental Health First Aiders and Champions group established and meeting on a monthly basis to discuss wellbeing issues and help identify trends which are



	Increased staff satisfaction and			then reviewed by the
	motivation as measured by staff survey			Leadership Board
<b>COMMITMENT</b> Ensure our occupational health and employee accessible to all	assistance offering is high quality and	Key Milestones	'RAG' Rating	Update
Continued promotion of the benefits of the Employee Assistance Programme and Occupational Health services.	Regular ongoing communication to take place to ensure all staff are aware of external support that is available.	By 1 April 2023	Completed and Ongoing	Intranet resources are regularly updated and communication for staff pointing to these resources.
<b>COMMITMENT</b> Craft great roles where our people feel in cont and feel well supported to do so	rol over the best way to deliver their work	Key Milestones	'RAG' Rating	Update
Ensure that all of our people have access to "job crafting" training, so that they can develop skills to enhance flow, productivity, engagement and wellbeing.	Develop a process whereby employees have an opportunity to review the effectiveness of their role so that they can learn how to identify improvements and any new skills required	By 1 July 2021	Delivery re- profiled	Work to be fully scoped so that it also links in with Values and Behaviours project. Values and Behaviours project being reviewed, some time lines will be re-profiled.
Ensure our leadership programmes emphasise the importance of engaging and co-designing work so all of our people feel able to contribute new ideas and instigate new and better ways of doing things	Key competencies to be identified and incorporated into updated Leadership Programme	By 1 October 2021	On track	Input required from Values and Behaviours project to ensure a joined up approach. It is likely that tender process will commence in October with delivery of first workshop scheduled for the beginning of 2022
Support teams to regularly pause and reflect on their work. Discussions should be	Develop a pro-forma to be used in team discussion to identify team successes and process improvement opportunities.	By 1 <sup>st</sup> July 2021	Delivery date to be re-profiled	Focus groups using managers and staff ambassadors to be created



around how to optimise team effectiveness and create a psychologically safe workspace	8/1/21 Ambassador Group to review in first instance			to input into the pro forma and contribute other ideas and suggestions for the delivery of this objective. Values and Behaviours project being reviewed, some time lines will be re- profiled.
COMMITMENT Champion physical health		Key Milestones	'RAG' Rating	Update
Champion physical health			Rating	
Adopt Public Health England workplace health standards and refresh our HR policies.	Review policies and procedures to ensure they are compliant with standards Ensure managers are confident in the support they can give their teams Benchmark or standards against other organisations	By 1 April 2022	On track	Policies regularly reviewed and interim policies, to reflect the covid-19 situation are introduced, for example interim Smarter Working policy. Policies will also be compared to PHE standards to identify gaps and improvements required.
Evaluation of pilot health check programme (environmental health)	Gain feedback from provider on common issues that need to be addressed	Now by 1 <sup>st</sup> July 2021 (previous date By 1 April 2021)	Completed	Pilot took place in June 2020 with approx. 50% take up by staff. Benefits to be re- evaluated
Rollout of health check programme across the wider council	Collate and analyse anonymised data from system to identify any trends.	By 1 April 2021	Completed	'Wellbeing with CARI' rolled out to all staff in July 2020. Links to assessment have been added to all Mental Health and Wellbeing newsletters.



#### Theme 2 – An Organisation Driven by Values and Behaviours

Project manager has been appointed for the Re-imagining Watford project as part of the Town Hall Quarter programme. Part of this project will identify key values and behaviours which will then drive Theme 2 of the OD Strategy. This part of the plan will be finalised once the outputs have been agreed from the Re-imagining project. Pilot workshop planned held with the Staff Ambassador Group at the end of April. Roll out of workshop to all staff in May.

## Theme 3 – Become an Agile Organisation

#### Key Achievements over this period

- A scoping document has been produced and additional resources have recently been allocated to this project
- Document presented to Leadership board in November.
- Project to be linked to Watford Re-imagined project
- Planning has started for staff returning to a new working environment in autumn

BRAG rating	Кеу	Total number in theme
	Completed	0
	On track	9
	Planning underway	0
	Delayed / Unknown	0
	Delivery re-profiled as a result of external influences	8
Total		17

# Theme BRAG Analysis

<b>COMMITMENT</b> Optimise choice over when and where	e our people work	Key Milestones	'RAG' Rating	Update
Team based review of processes, learning and ways of working pre-, during and post-crisis.	Each team agrees how they will work going forward, with a formal date for reflection and review.	By 31 July 2020	Delivery re-profiled	The current COVID-19 pandemic has resulted in the majority of staff working remotely for an indefinite period.
Deliberate decisions and actions are taken to retain and embed ways of working that support agility	Each team participates in a simple team reflection session. A focus on what to stop, drop, continue, and re-invigorate, post COVID- 19	By 1 October 2020	Delivery re-profiled	Flexible working is in place with staff working at home to suit their own personal situations. Managers are checking in with staff and ensuring



				key activities continue but little time is available to develop longer term plans
Teams and the wider organisation agree what agile working is, and could be, so there is clarity (for example, in future, will 100% homeworking be acceptable for some roles?)	Clarity as to what agile working is, and recognition that "one size does not fit all" in each service – tested through the staff survey. "Challenge sessions" in LB where leaders can challenge each other, with a view to optimising an agile mind-set (at least every quarter).	By 1 December 2020	Delivery re-profiled	Project underway to identify how we will define an Agile environment and the activities required to get there. End date to be reviewed as project start date delayed due to covid. They will be in place for September 2021
Creation of agile champions. Teams, leaders and staff who can share their experiences (this becomes a recognised badge of honour).	Publication of case studies (at least every quarter). Reward and recognition of best practice.	By 31 January 2021	Delivery re-profiled	Delivery dates to be reviewed as project start-up has been delayed due to covid. This will be in place for September 2021
Development of organisational case studies in agility to demonstrate the art of the possible in different types of teams.	Agile can be developed in different ways across different teams, the measurement is in team members feeling that they have some control and autonomy of when, where and how they work, in the context of their department, as measured the staff survey	By 31 January 2021	Delivery re-profiled	Delivery dates to be reviewed as project start-up has been delayed due to covid. This will be in place for September 2021
<b>COMMITMENT</b> Design ways of working that challenge	e and further develop an agile mind-set	Key Milestones	'RAG' Rating	Update
People policies (particularly health and safety and flexible working) are reviewed to optimise agile working	Policies reviewed, signed off and publicised. Flexibility and responsiveness that was demonstrated during crisis is replicated and embedded post-crisis and reflected in our policies.	By 31 March 2021	Delivery date to be re-profiled	Interim Smarter Working (Agile) policy introduced. Other policies have already been reviewed updated and published. Remaining policies that need to be reviewed have been identified and an action plan for review in place.
Align our annual review (appraisal) process with our succession	Incorporate our staff's interests in deepening their understanding of other parts of the council and from this:	By 31 March 2021 Full reporting to be in place by 1 <sup>st</sup> Oct 2021	On track	Line managers to discuss and record as part of their regular catch up sessions. HR to build a database of



planning and staff development approach	<ul> <li>Develop a register of interests of individuals who wish to gain exposure or experience in another area</li> <li>Be considered for a secondment or temporary promotion opportunity</li> </ul>			individuals' interest and to contact relevant managers with opportunities required and available. i-Perform is now live and usage is increasing. Section 6 of this is devoted to Career Aspirations and reports taken from the system will give a snapshot of interest. It will take about 6 months for full data to be available.
Re-design and delivery of project teams, where staff are chosen because of their functional role or experience. Instead, there will be a deliberate move to encourage people to work on projects because of their interest and potential.	Establish a direct link to a new Leadership Development programme. This will result in a record take-up of project roles in different areas of the business.	By 31 March 2021 Full implementation now likely by Q3 2021	On track	i-perform launched 1 October as new check-in (1:1 meetings) and annual review platform. This will incorporate development discussions and a section for recording skills to kick start the central database of staff skills and abilities. As the Values and Behaviours project is linked to any new management development programme so full implementation will be later this year.
Creation of opportunities to pilot new approaches to agile working service models and solutions, with clear evaluation criteria	There will be a swift response to new demand. We will initially test on small scale, engaging users, gathering insight and learning what will work on a larger scale e.g. possible focus on digital solutions	By 31 March 2021 Full implementation now likely by Q3 2021	On track	Bi-monthly Team reflection exercises to identify and test opportunities to change processes that increase productivity. Agile Working across organisation being reviewed as part of Reimagining Watford
<b>COMMITMENT</b> Supporting the development of digita	I	Key Milestones	'RAG' Rating	Update



Support colleagues to improve their digital skills using a blend of face to	Assessment of our workforce digital learning requirements as we roll out digital solutions for	By 1 August 2021	On track	Develop a programme of courses that will increase awareness and use
face and online channels	our communities.			of digital technologies
Creation of a digital mentor programme which buddies up "technophobes with techno geeks" promoting digital and potentially intergenerational learning	Number of successful buddying relationships established.	By 30 September 2021	On track	Through i-Perform process identify experts in their field and encourage them to become mentors for those developing in their roles.
Creation of "digital champions" clustered around our most popular digital hard and software (such as 8x8). Champions will be available to share their knowledge and learning, informally with colleagues across the Council.	Digital champions established and regularly publicised and supported to help and coach others.	By 31 March 2021	Completed	Each business area has allocated a digital champion.
COMMITMENT		Key Milestones	'RAG'	Update
Break down silos across teams			Rating	
			Ŭ	
Creation of an annual service roadshow – an opportunity for our staff to show case to each other the work they are doing, and learn more about different parts of the Council	Roadshow takes place, is vibrant, well attended and evaluates well	By 31 December 2021	Delivery re-profiled	The Roadshow concept (which is usually face to face) needs to be reviewed to take into account the current restrictions placed upon us by the COVID 19 pandemic. As a return to the workplace will not take place until September 2021 at the earliest this item will be re-profiled to Q4 2021.



	interface with, in the first 12 weeks of their employment.			
A commitment that all staff, irrespective of their role or level in the organisation, can spend up to five days per year, working in, or shadowing in another department, to improve their understanding and make important links.	Take up of developmental opportunity to work in another department or team. An opportunity to blog and share their learning and experience, to encourage take up.	1 April 2021 Now 31 <sup>st</sup> March 2022	Delivery Reprofiled	Pro-forma to be designed and distributed to all department managers to identify work shadowing opportunities in their direct area. Details of all opportunities to be shared on intranet so that managers can arrange. However, as Covid restrictions have stopped office working so this will be put on hold until the new year
Creation of "partnership timeouts" where different parts of the Council who are internal customers to each other, can come together, review ways of working and reflect on how the customer transfers seamlessly between teams.	Creation of tool which can be used by teams who often interface to identify process improvements. Participants will gain a greater understanding of the work of different teams and departments and have greater insight and awareness of the impact of their work on other teams.	By 1 September 2021	On track	Tool to be developed at start of new year to reflect the working arrangements in force at the time.
In recognition that silos take place in hierarchy, as well as across teams, take steps to empower front line teams and individuals to take action and make changes to practices, for the benefit of their customers.	Creation and delivery of OD tools to support leaders to encourage the whole team, irrespective of role or grade to lead innovation and service change (measured by the staff survey?). Staff should contribute ideas and suggestions for change and take decisions for the benefit of their customers.	By 1 September 2021	On track	Tool to be developed at start of new year to reflect the working arrangements in force at the time.

## Theme 4 – Performance and Staff Development

## Key Achievements over this period

• Roll out of i-Perform completed and will be used for Annual appraisals in June 2021

## Theme BRAG Analysis

BRAG rating	Кеу	Total number in theme
	Completed	0
	On track	8
	Planning underway	0
	Delayed / Unknown	0
	Delivery re-profiled as a result of external influences	6
Total		14

COMMITMENT We will create a strong development process		Key Milestones	'RAG' Rating	Update
Design and implementation of development programmes linked to succession planning and building organisational resilience	Proactive management of individuals to ensure stretch, personal development and improve likelihood of retention Identification of business critical roles, vacancy risk and pipeline prospects for short, medium and long-term Staff Ambassador group and management forums to discuss, benchmark and review current data		Delivery re-profiled	The new Leadership programme will also have links to the values and behaviours expected. As this is still in progress (see Theme 2) the will be a slight knock on effect with some sections of the programme. Recruitment of Executive/Group Head Assistant (GHA) has completed with two people taking up their roles in Nov 2020 and the remaining two at the start of the 2021 financial year. Design linked to Theme 2. GHA now in place and all have been offered regular coaching sessions to help with their



				personal development. Review of business critical roles commencing at end of April 2021
Revise and refresh our development offering for all staff to facilitate good quality performance management, set clear objectives linked with our Council Plan and reflect how our organisational values are being demonstrated. Need to focus on the WHAT and HOW part of the role	Roll out of refreshed development approach 100% of staff and managers have completed their annual reviews with clear objectives set and a personal development plan in place	By 1 April 2021 changed to <b>1 October</b> <b>2021</b>	On track	Launch of new i-Perform system has supported the identification of development areas for staff and support the introduction of clear objectives, regularly reviewed within the i-perform platform. The HOW part will also link with the development of new values and behaviours – how we expect staff to behave. Additional briefing notes being developed to ensure objectives are clear and link with goals of organisation. It will take time for online reviews to be completed so completion date has been moved to reflect the embedding of the system.
Support the recruitment and retention of apprentices to the council.	Increase the number of council apprentices.	By 1 October 2021	On track	There is agreement to recruit 6 apprentices across the council and this is on-going; however the current restrictions on office working due to covid will need to be considered when reviewing the management and supervision of new apprentices. Agreement in principle to recruit up to 6 apprentices across the council. New restrictions on office working due to Covid-19 have been considered and it is expected that recruitment will commence in July for a September start. In addition to current recruitment for apprentices we are also looking to employ individuals under the Kickstart



Make full use of the apprenticeship	All funds used. Demonstrable impact of	Review by 1 April 2021	On track	scheme. This will provide additional help to areas that are prepared to develop individuals in areas of their business whilst undertaking new tasks. Subject to the above we are on-target to
levy to support learning and development and career progression.	learning for the individual and the organisation.			make full use of the Levy
Develop a comprehensive approach to succession planning which incorporates planning for roles which are: Hard to Fill Business Critical (i.e. a potential single point of failure) Have an ageing workforce profile	Identification of all "single points of failure" roles will be a starting point to prioritise development needs. HR to create a central list so that risks can be identified.	By 1 April 2021 changed to <b>1 October</b> <b>2021</b>	Delivery Reprofiled	Pro-forma developed that will enable HR Business Partners to collect information from relevant line managers. Exercise put on hold due to competing priorities. Will be re-started by end April 2021 with a view to have a full picture by 1 October 2021.
HRBP's to hold information of who can step into each role at short notice.	Ensure there are no "Single Points of Failure" within the workforce.	31 March 2021 changed to 1 <sup>st</sup> October 2021	Delivery Reprofiled	Work has commenced on this area and areas where staff will be required to be redeployed is underway. This has become more urgent with the possibility of an increase in tiers and is a priority item for HR Business Partners. Redeployment in place for key roles and areas that are affected by Covid-19 and ongoing restrictions. Additional information to be collected by 31st March 2021
We will work with partners to explore opportunities to create a comprehensive graduate and / or degree placement programmes,	Successful programme in place with strong feedback from graduates.	By 1 <sup>st</sup> September 2022	On track	We will not take part in the NGDP (National Graduate Development Programme) this year but will instead focus on developing Kickstart and



designed to attract and retain high calibre graduates				Apprenticeship schemes. However NGDP to be reviewed for 2022 intake.
COMMITMENT		Key Milestones	'RAG'	Update
Prioritise the development of all of our people			Rating	
Build in the concept of "everyone is a leader at Watford" into our recruitment and on-boarding programmes, as well as our work with colleagues at all levels of the organisation	Currently, 32% of staff survey respondents feel that they cannot contribute to ideas for improvement / ways to do things differently (and another 3% didn't know). Success to be measured by a statistically significant improvement in staff survey results. Support in first line leadership, middle leadership and senior leadership programmes, emphasising the benefits and risks of leadership styles that lead to constant improvement.	By 1 August 2022	On track	When launched the new Leadership programme will contain a module on Continuous Process Improvement to highlight that everyone can contribute to improvements. (See commitment above to develop a strong development process). Induction programme being updated to include session on looking into process and service improvements.
Review training and promotion data by workforce profile, so that we can assure ourselves that under-represented groups are both accessing the development required and successfully achieving promotions, in our organisation.	Assurance that under-represented groups access the same level of development and achieve promotion at the same rate as all staff.	By 1 August 2022	On track	New HR system which went live in April 2021 contains updated information on the characteristics of the workforce. This will enable detailed analysis of where to highlight development opportunities to individuals.
Launch and integrate our new performance review system, i- Perform for regular 1:1 check –ins and annual reviews (appraisal) so that all staff feel it's a worthwhile exercise: - Incorporation of interests and passion, as well as career development discussions.	Currently, 18% of our staff feel that the annual review is not of value to them (and a further 8% did not know!). We want our people to look forward and see the value of an annual review. The success will be an improved rating of the quality of the conversation (measured by the staff survey).	By 1 October 2021	On track	New i-Perform system launched 1 October 2020 and is available to all staff. Regular reviews will take place to determine its effectiveness. Information on interests will be collected to link in with the development of agile mind-sets (see 2nd commitment in theme 3).



<ul> <li>Use the annual review as an opportunity to nurture all talent, irrespective of grade or role</li> <li>Carefully link the role back to the objectives of the organisation so that everyone understands how they make a difference</li> <li>COMMITMENT</li> <li>We will encourage and actively deve</li> </ul>	lop our aspiring leaders	Key Milestones	'RAG' Rating	The new i-Perform process specifically links personal objectives to that of the organisation. We will be reviewing outputs every quarter to ensure the collected information is relevant.
Our new 'Watford Leads' development programme will build management skills and confidence amongst all team managers and leaders (3rd tier managers).	All 3rd tier managers will complete the course over time. Participants will deliver a specific business improvement project in the workplace. All events to have a cross section of departments represented. Positive feedback from participants. Colleagues feel supported by their manager – measured by the staff survey (baseline to be set following next survey)	By 1 December 2021	On track	While the planning of a programme is underway and ideas for holding remotely are considered, the impact of covid must be taken into account. Will be reviewed in early/mid 2021 to determine if face to face courses will be possible.
Introduce a 'first steps to leadership' programme to cover the main principles of leadership and Watford's Council policies and processes.	Course designed. Selection and evaluation approach agreed. Aspiring leaders feel supported to develop their career – measured by course evaluation (baseline to be set). Positive feedback from participants. Improved compliance with corporate policies.	By 1 April 2021 change to <b>1 October 2021</b>	Delivery Reprofiled	Leadership development has taken place, mainly remotely, with follow up sessions planned. This links to Theme 2 that has had delivery dates re-profiled. It is expected that development plans will be in place by 1 October 2021.
<b>COMMITMENT</b> We will create an enviable programme of leadership development		Key Milestones	'RAG' Rating	Update
Pilot and roll -out a new leadership competency framework, that is	Managers use feedback to create their personal development plan – measured through performance review scores.	By 1 April 2021 change to 1 <sup>st</sup> October 2021	Delivery Reprofiled	Pilot complete and roll-out commenced. Re-profiled to 1 <sup>st</sup> October 2021 that will link to Theme 2 Outputs



linked to the annual	Managers visibly demonstrate the qualities set			
review process	out in the Framework, measured via regular 1;			
	1 check-in meetings and annual review			
	process.			
	Increased opportunities for secondments and			
	career progression for aspiring leaders –			
	measured by staff survey (baseline to be set)			
Support leaders to link workforce	All leaders received appropriate training tools	By 1 April 2021 change	Delivery	Review workforce plan with leaders to
and succession planning –	and support to complete their workforce	to 1 <sup>st</sup> October 2021	Reprofiled	ensure appropriate individual
forecasting the type and number of	plans.			development plans are in place to satisfy
roles and skills needed for the	All services have a workforce plan in place,			future needs.
future and create learning and	aligned to the annual business planning cycle.			Re-profiled to 1 <sup>st</sup> October 2021 that will
development plans to support their				link to Theme 2 Outputs
team development.				